

## AT&T Brand Center Register Now Instructions

**This information is for the first-time user of the Brand Center  
&  
Who is not a Registered User of the Brand Center  
&  
Who is an active member of an AT&T Pioneers Chapter**

Select the link to the [AT&T Brand Center](https://brand.att.com/att/scripts/login/login.aspx). (<https://brand.att.com/att/scripts/login/login.aspx>)

Select >>> **Register Now**  
(Right side of the page and near the bottom)

**Employees** should select >>> **AT&T internal employee** and select >>> [Next](#)  
AT&T internal employees must have a current and valid ATTUID or email address

**Retirees** should select >>> **Outside vendor or agency** and select >>> [Next](#)  
Retirees must be active members of an AT&T Pioneers Chapter

**NOTE:**

Upon completing your Registration, please send [Warren Windau](#) an email with your full name, Chapter and Council/Club information stating that you are now registered with the AT&T Brand Center!

## AT&T Brand Center Register Now Instructions

### Registration

#### Personal Information for the AT&T Internal Employee Only

Internal employees must have current and valid ATTUIDs or email addresses

Please fill-in all of these fields listed for the **AT&T internal employee**

1. **E-mail Address** --- Enter *your email address*
2. **First Name** --- Enter *your first name*
3. **Last Name** --- Enter *your last name*
4. **Phone** --- Enter *your telephone number*
5. **Reason for access?** --- Enter the following – *“To obtain approval for all items utilizing the AT&T Pioneers Logo through the Brand Approval Process.”*
6. **Do you need access to the Ad Café?** --- Select *No*
7. **Are you an AT&T contractor** --- Answer *correctly*

Select >>> **Submit** to Register

### NOTE:

Upon completing your Registration, please send [Warren Windau](#) an email with your full name, Chapter and Council/Club information stating that you are now registered with the AT&T Brand Center!

**Internal AT&T employees are automatically  
Approved as a member of the AT&T Brand Center**

**Once you receive the email stating that you can now log into the Brand Center,  
you are then ready to begin the Brand Approval Manager process!**

**Need help with that process?!**

**Then send [Warren Windau](#) an email requesting the  
*Brand Approval Manager Instructions***

## AT&T Brand Center Register Now Instructions

### Registration

#### Personal Information for the *Outside vendor or agency* (Retiree)

Retirees must use the *Outside vendor or agency* instructions listed below

Retirees must be active members of an AT&T Pioneers Chapter

Please fill-in the fields listed below

1. **E-mail Address** --- Enter *your email address*
2. **First Name** --- Enter *your first name*
3. **Last Name** --- Enter *your last name*
4. **Phone** --- Enter *your telephone number*
5. **Reason for access?** --- Enter the following – “*To obtain approval for all items utilizing the AT&T Pioneers Logo through the Brand Approval Process.*”
6. **Do you need access to the Ad Café?** --- Select *No*
7. **Name of your AT&T Contact** --- Enter – *Warren Windau*
8. **AT&T Contact Phone** --- Enter – *414.227.6995*
9. **AT&T Contact E-mail** --- Enter – [ww8278@att.com](mailto:ww8278@att.com)
10. **Company Name** --- Enter – *AT&T Pioneers*
11. **Vendor Type** --- Enter – “*Enter – Other Agencies*”

Select >>> **Submit** to Register

In 3-4 business days you will receive an email that you are confirmed as an AT&T Brand Center user.

### NOTE:

Upon completing your Registration, please send [Warren Windau](#) an email with your full name, Chapter and Council/Club information stating that you are now registered with the AT&T Brand Center!

Once you receive the email stating that you can now log into the Brand Center, you are then ready to begin the *Brand Approval Manager* process!

**Need help with that process?!**

Then send [Warren Windau](#) an email requesting the *Brand Approval Manager* Instructions

**Thank you!**

