

Brand Standards for Local Sponsors

Standards for your local sponsor to follow while assisting them with the proper use of the AT&T Pioneers logo

You may also check-out the [Brand Support](#) page on our website for complete details

- ☑ **Always use the combined AT&T Pioneers logo as designed --- never altered!** We intend to execute the correct and consistent use of the logos and maintain their proper balance.

- ☑ **Always keep Clear Space** around the AT&T Pioneers logo

- ☑ **Never Distort the AT&T Pioneers logo.** Keep X and Y relative, if you reduce X by 10% then Y must also be reduced by 10%. To maintain legibility, do not reduce the logo smaller than .375". Please see the [Re-Sizing an Image](#) file on the Brand Support webpage.

- ☑ **Always Use the Chapter/Council/Club name properly as designed with the AT&T Pioneers logo.** Follow the examples in the [Chapter/Council/Club file](#) from the Brand Support webpage.

- ☑ **Download the [AT&T Pioneers logos](#) from our website at --- <http://signatureimages.attpioneervolunteers.org/>**

- ☑ **Always have the vendor send a proof copy for approval prior to production.**

Thank you!

