

## The Three Part Pioneer Signature

The signature has three components: the spark symbol, the Pioneers logotype and the descriptor 'a volunteer network'. These three components are carefully drawn pieces of artwork and should never be redrawn or altered.

It is preferred that the Pioneers Signature always be displayed with the descriptor. Only in rare extreme situations such as small sizes would the descriptor 'a volunteer network' not be present.

These guidelines are intended to help execute the correct and consistent use of the Pioneers Signature and brand in association with various Sponsor groups. The objective is to give the Sponsor group and Pioneers logos the appropriate balance and prominence.

Since use of the Pioneers logo by sponsor groups is so prevalent and wide ranging, it is critically important that Sponsor groups correctly position their logo with the new Pioneers logo.

**Always use the complete three part Pioneers Signature**